

ROUNDTABLE PROGRAM

HANSR 2021

HERITAGE MANAGEMENT: MUSEALIZATION OR USE?

8 - 11 November 2021

Conference on Zoom in English

[Register here to join the Conference](#)

The 2021 edition of the Roundtable organized by the Heritage Alliance of the New Silk Road and hosted online by Politecnico di Milano, focuses on the status of the architectural and archaeological heritage after its restoration and subsequent accessibility.

The discussion revolves around the opportunities offered by heritage sites, going beyond the traditional musealization and exploring innovative practices, more interactive and embedded in social contemporary life.

The sessions deal, from an international prospective, with the juxtaposition/coexistence of traditional museum, dispersed museum, space and public function. They include also topics as the impact of mega-events on urban heritage, the pandemic effects, the corporate heritage, the status of heritage building in an ever-changing urban environment. The third session is especially dedicated to the point of view of the young generation.

The Heritage Alliance of the New Silk Road (HANSR) is a university network which includes:

The University of Liverpool, Xi'an Jiaotong University, Nazarbayev University, The Hong Kong Polytechnic University, The University of New South Wales, Bauman Moscow State Technical University, State University at New York Buffalo, Washington University in St. Louis and Politecnico di Milano.



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PROGRAM



Monday, November 8th
12.00 pm - 2.30 pm (CET)

AFTER DISCOVERY AND PRESERVATION: MUSEALIZATION OR USE?

Welcome address: HANSR, Politecnico di Milano, Mantova UNESCO Chair

Musical entertainment: University of New South Wales Orchestra and Polifonia (*Politecnico di Milano*)

CHAIR: Nora Lombardini (*Politecnico di Milano*)

PANELISTS:

Nora Lombardini (*Politecnico di Milano*):

Use and musealization as instruments of interpreting architectural and archaeological heritage

Maria Cristina Colombo (*Politecnico di Milano*):

What legal instruments should we use to enhance Cultural Heritage after the pandemic?

Lina Liu (*Xi'an Jiaotong University*):

How to freshen the past up in museum: versions of Museum Cultural creative development in China

Davide Ponzini and Zachary Mark Jones (*Politecnico di Milano*):

Cultural Mega-Events in Heritage-Rich Cities:

insights from the European Capital of Culture and broader policy perspectives



Tuesday, November 9th
12.00 pm - 2.30 pm (CET)

HERITAGE MANAGEMENT, INTERNATIONAL CASE STUDIES

CHAIR: Giulia Setti (*Politecnico di Milano*)

PANELISTS:

Giulia Setti (*Politecnico di Milano*):

Stepwells: legacy and reuse of water architectures in Ahmedabad

Guillermo Aranda-Mena (*Royal Melbourne Institute of Technology*):

The National Gallery of Victoria: the new custodians of an ancestral legacy

Giulio Magli (*Politecnico di Milano*):

Pyramids in an evolving landscape: issues of conservation and management of the Han Mausoleums

Alba Di Lieto (*Verona City Museums Management, Politecnico di Milano*):

To exhibit Dante in Verona. An itinerary in the city and its museums

Michael Frachetti (*Washington University in St. Louis*):

Historical urban sites in mountainous areas of Central Asia



Wednesday, November 10th
12.00 pm - 2.30 pm (CET)

ENJOYMENT OF THE HISTORICAL HERITAGE, THE VISION OF THE YOUNG GENERATION

CHAIR: Maria Luisa Galbiati (*Politecnico di Milano*)

VIDEOS PRESENTED BY:

Shofia Islamia Ishar, Jamaludin Jamaludin, Tria Andini, Joane Patricia (*The University of New South Wales*):
In Between

Samuel Iuri, Valentina Rodani (*University of Trieste*):

Remixing modern architecture: Stazione Rogers as a narrative space

Mattia Conato (*Politecnico di Milano*):

\flow \vision \comprehension

Ka Wai Chung, Wing Kei Wu (*The Hong Kong Polytechnic University*):

Enjoyment of the historical heritage

Marina Paladi, Pop Ovidiu, Ilie Lore, Papadopol Teo (*West University of Timisoara*):

The Art Ensembles of the West University of Timisoara. Part of the City's Cultural Heritage



Thursday, November 11th
12.00 pm - 2.30 pm (CET)

FINAL ROUNDTABLE THE HERITAGE MANAGEMENT PROJECT: NEW STAKEHOLDERS

CHAIR: Zachary Mark Jones (*Politecnico di Milano*)

PARTICIPANTS:

Gioia Laura Iannilli (*University of Bologna, Politecnico di Milano*):

Heritage Management and Aesthetic Sustainability: A Proposal

Angela Omayra Anchante Bautista (*Universidad Peruana de Ciencias Aplicadas*):

Preservation Design: Giacoletti case in Lima, Perú

John Carr (*The University of New South Wales*):

Prismatic immersion of urban ruins:

A framework for the integration of ruins' multiple geographies in urban regeneration

Yiqing Zhao (*Xi'an Jiaotong University*):

Towards state entrepreneurialism?

Exploring heritage-led governance and urban development practices in Xi'an, China

Daniele Pozzi (*Università Cattaneo LIUC*):

We're Only in It for the Money? The Corporation and its Heritage