



POLITECNICO
MILANO 1863



United Nations
Educational, Scientific and
Cultural Organization



POLITECNICO
DI MILANO

UNESCO Chair in Architectural Preservation
and Planning in World Heritage Cities
Politecnico di Milano, Mantova Campus



ROUNDTABLE PROVISIONAL PROGRAM

HANSR 2021

HERITAGE MANAGEMENT: MUSEALIZATION OR USE?

8 - 11 november 2021

PATRONAGE

Heritage Alliance of the New Silk Road (HANSR)

Mantova UNESCO Chair in Architectural Preservation and Planning in World Heritage Cities

Master of Science in Architectural Design and History, Politecnico di Milano

TIMES

Two hours/day, 12:00-14:00, CET (Central European Time)

Introduction of the moderator, speeches by the speakers 20 minutes each, 5 minutes of pause after the second speaker, questions and answers (20 minutes)

PLATFORM

ZOOM video conferencing

LANGUAGE

English - possibility of simultaneous translation from Chinese, Russian and Italian

PROGRAM

1st day

**AFTER DISCOVERY AND
PRESERVATION:
MUSEALIZATION OR
USE?**

Monday, November 8th

ONLINE SESSION

Moderator

4 speakers on case studies from
hansr countries

Questions and answers

2nd day

**HERITAGE
MANAGEMENT,
INTERNATIONAL
CASE STUDIES**

Tuesday, November 9th

ONLINE SESSION

Moderator

Speakers on case studies from
HANSR countries

Questions and answers

3rd day

**ENJOYMENT OF THE
HISTORICAL
HERITAGE, THE VISION
OF THE YOUNG
GENERATION**

Wednesday, November 10th

ONLINE SESSION

Moderator

5 videos, presented by PhD
candidates or University studen-
ts (Graduates and Undergra-
duates)

Questions and answers

4th day

**ENJOYMENT OF THE
HISTORICAL
HERITAGE, THE VISION
OF THE YOUNG
GENERATION**

Thursday, November 11th

ONLINE SESSION

Moderator

Answers from scholars of archi-
tectural design, museography,
communication, aesthetics,
tourism, administration, security

Conclusion by Moderator